

F3 FISH OIL CHALLENGE RULES

(Official Rules)

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

IF YOU REGISTER FOR THE F3 FISH OIL CHALLENGE, YOU AGREE TO ABIDE BY THE CHALLENGE RULES AS A VALID AND BINDING AGREEMENT BETWEEN YOU AND ANY PARTICIPATING ENTITY THAT YOU REGISTER AND THE SPONSORS OF THE F3 FISH OIL CHALLENGE. PLEASE PRINT AND KEEP A COPY OF THESE CHALLENGE RULES.

BY PARTICIPATING IN THE CHALLENGE YOU ALSO REPRESENT AND WARRANT THAT YOU HAVE THE AUTHORITY TO ENTER THIS CHALLENGE ON BEHALF OF YOUR COMPANY, YOU HAVE THE ABILITY TO BIND YOUR COMPANY TO THIS AGREEMENT, AND YOU AND YOUR COMPANY'S PARTICIPATION IN THE CHALLENGE IS IN COMPLIANCE WITH ALL APPLICABLE LAWS. SPECIFICALLY, BY ENTERING, YOU REPRESENT THAT:

- a. Entrant Team is a Company and is either the owner or licensee of each distinct formulation of F3oil (each distinct formulation, an "**F3oil Type**"), a sample of which is submitted by entrant for use in this Challenge (each such sample, a "**Submission**");
- b. Entrant Team's Submission(s) will not infringe or violate any patent, copyright, trade secret, trademark or other third-party intellectual property right;
- c. Entrant Team has all the rights, title, licenses, permissions and consents necessary to use and submit its Submission(s) as part of this Challenge as described in these Official Rules;
- d. All Submissions become the Sponsor's property and will not be returned; and
- e. Entrant Team is responsible for any costs related to its participation in the Challenge.

Note that entering the Challenge does not affect ownership of the intellectual property in Submissions. Entrant Team retains its rights in the intellectual property in its Submission(s).

BY PARTICIPATING IN THE CHALLENGE, YOU ALSO REPRESENT THAT YOU ARE ELIGIBLE TO PARTICIPATE IN THE F3 FISH OIL CHALLENGE.

1. ELIGIBILITY. The F3 Fish Oil Challenge ("**Challenge**") is open only to companies that sell a fish oil ("**F3oil**") alternative formulation (each such company, an "**Entrant Team**") directly to End Customers (defined below) or indirectly through Distribution Channels during the

Challenge Period (defined below) in aquaculture. Void where prohibited or restricted by law. Companies affiliated with the sponsors listed below (“**Sponsors**”), the Judges (as defined below), or any other parties involved in the administration of the Challenge or the provision of the prizes (other than the Crowdsourced Funds as defined below) (collectively, the “**Sponsoring Parties**”) are not eligible to participate in the Challenge. By participating in this Challenge, each Entrant Team agrees to be bound by these official rules (“**Official Rules**”) and the decisions of the Sponsors and Judges in all matters pertaining to the Challenge. “**End Customers**” are individuals, companies, or other legal entities that purchase Qualified F3oil for actual consumption in aquaculture operations, and not for resale or commercial distribution to others. “**Distribution Channels**” are individuals, companies or other legal entities that purchase Qualified F3oil for resale or commercial distribution to others.

2. CHALLENGE PERIOD. The “**Challenge Period**” begins on September 4, 2017 at 12:00:00 am Pacific Time and ends on September 15, 2019 at 11:59:59 pm Pacific Time (“**Final Challenge Deadline**”). Sales of Qualified F3oil (defined below) count toward the Challenge beginning on October 1, 2018 at 12:00:00 am Pacific Time. “**Qualified F3oil**” means F3oil that is in compliance with the F3oil Guidelines and Requirements below. The Sponsors’ computer is the official time-keeping device for the Challenge and is on Pacific Time. Entrant Teams can view their sales progress against the self-reported sales of other Entrant Teams by visiting the challenge website at <https://www.f3challenge.org>.

3. HOW TO ENTER. To enter, an authorized representative of an eligible Entrant Team must complete all the following steps (“**Entry Requirements**”):

a. **Step 1:** Before 11:59:59 p.m. PT on April 30, 2018, register your Entrant Team by sending the following information to f3fishfreefeed@gmail.com: (i) the name of your company and its website address, (ii) the name, title, address, work phone number, mobile phone number, and email address of the contact person at your company, and (iii) the name, work phone number, and email address of the person at your company that can respond to Challenge-related media inquiries. Only one media contact is required per team. For the avoidance of doubt, for the purposes of this Challenge, including the receipt of the prize, only the Company that submits Registration Information will be considered the representative of the **Entrant Team** registered under the process below. When sending in your Registration Information, please confirm that the information is complete and accurate.

The representative of the Entrant Team can form partnerships with other companies to join the Entrant Team. If you are partnering with other companies for purposes of aggregating total sales of qualifying F3 Oil Types to End Customers, then for each such partner, please include (1) the name of company and website, (2) the name, title, address, work phone number, mobile phone number, and email address of the contact person at the company, and include (3) a brief description of the partnership, and (4) a description of the partner company’s sales territory. Send the aforementioned information (1)-(4) for each partner to f3fishfreefeed@gmail.com. Information about all partners is due before 11:59:59 p.m. PT on November 30, 2018.

Collectively, the registering company and all partnering companies shall be referred to collectively as an “Entrant Team” and shall share a single Registration and Representative.

The foregoing information is collectively referred to as the “**Registration Information.**”

b. **Step 2:** Before 11:59:59 p.m. PT on November 30, 2018, submit your Entrant Team’s F3oil Type(s) for examination by representatives of University of Massachusetts Boston and University of Arizona and SynBioBeta (collectively, the “**Judges**”) by sending a fatty acid profile analysis and ingredient list for each F3oil Type to f3fishfreefeed@gmail.com, and also send these along with F3oil samples for each F3oil Type to the University of Arizona at 1140 E. South Campus Drive, Forbes Building, Room 306, Tucson, AZ 85721 USA Attn: Kevin Fitzsimmons. F3oil samples in dry powder form must include at least 1 kg of each F3oil Type that your Entrant Team would like to have qualified in connection with this Challenge. F3oil samples in liquid form must include at least 1 L of each F3oil Type that your Entrant Team would like to have qualified in connection with this Challenge. The sample should be submitted with the attending label and list of ingredients. **Only F3oil(s) submitted according to the Entrant Team’s formulations sold directly and indirectly by organizations listed in your Entrant Team’s Registration Information will be counted towards Entrant Team sales in connection with this Challenge.**

c. **Step 3:** The registering company must submit its Entrant Team’s quarterly sales information for verification by the judges to f3fishfreefeed@gmail.com on or before all of the following 4 dates:

- i. January 15, 2019 for the sales period from October 1 2018 to December 31 2018;
- ii. April 15, 2019 for the sales period from January 1 2019 to March 31 2019;
- iii. July 15, 2019 for the sales period from April 1 2019 to June 30 2019; and
- iv . September 15, 2019 for sales between July 1 2019 and August 31 2019.

This sales information should include the qualifying F3oil sales by each company that is part of the Entrant Team.

Each quarterly sales report must include:

1. the names of all End Customers or distributors that purchased Qualified F3oil directly from the registering company or its partners on the Entrant Team;
2. a contact person for each such End Customer or distributor that includes such contact person’s full name, title, phone number, and optionally, email address;

3. the volume of Qualified F3oil in kilograms delineated by F3oil Type, sold to each End Customer or distributor in kilograms during the applicable sales period, net of deductions for inventory that is resold to avoid double counting; and

4. the total aggregate volume of Qualified F3oil in kilograms delineated by F3oil Type, sold during the applicable sales period, net of deductions for inventory that is resold to avoid double counting.

Sales volumes of partner organizations may be reported in separate documents in a single submission, as long as sales volumes do not double count other reported sales volumes. Double-counting of sales is not allowed for any reason and can form grounds for disqualification.

Compliance with the Entry Requirements and ongoing qualification will be determined by Sponsors in their sole discretion. Entrants that violate these Entry Requirements or do not meet the submission deadlines, as determined by the Sponsors, will be disqualified from the Challenge and forfeit all interest in the prizes.

4. F3OIL GUIDELINES AND REQUIREMENTS. For sales to qualify and count toward an Entrant Teams' progress in this Challenge, the F3oil sold:

- a. must be in dry powder or liquid form;
- b. must be formulated as defined below;
- c. must not contain any ingredients consisting of or derived from marine animals, including but not limited to, fish, squid, shrimp, or krill. While it is acknowledged that aquaculture by-products are a responsible source of fish meal and oils, at this time, testing does not allow for differentiation of aquaculture by-products from wild capture fishery products. As such, aquaculture by-products will not be allowed in oil formulations eligible for this prize; and
- d. must meet all of the following criteria:
 - i. Arachidonic acid (ARA) percentage of total fat must be at least 0.2.
 - ii. Eicosapentaenoic acid (EPA) percentage of total fat must be at least 8.4.
 - iii. Docosahexaenoic acid (DHA) percentage of total fat must be at least 4.9.
 - iv. n3:n6 ratio must be at least 12.

As determined by the Judges, in their sole discretion, F3oil that violates these F3oil Guidelines and Requirements will become ineligible to win the prize and disqualified from the Challenge.

5. ADDITIONAL EXAMINATIONS.

a. **Facility Visits and F3oil Samples.** Each Entrant Team shall permit Judges to conduct an examination of the representative company's, each partner company's, End Customers' and Distributors' F3oil(s) and any related production, processing, storage or distribution facilities in order to verify Entrant Team's compliance with the F3oil Guidelines and Requirements, including but not limited to, providing requested oil samples to Judges for laboratory testing. Judges may visit Entrant Team's, End Customers', Distributors' place of business to examine F3oil production processes during Entrant Team's normal working hours with reasonable advance notice. To the extent any facilities are not under the control of the Entrant Team, if requested by the Judges, Entrant Team agrees to facilitate introductions and arrange visits by the Judges with the applicable third parties to inspect the premises and processes. Judges shall pay for the cost of the examination, including but not limited to, laboratory testing.

b. **Interviews.** By participating in this Challenge, the Entrant Team agrees to provide Judges with the contact information reasonably requested by Judges to interview parties related to the F3oil production and sales process, including but not limited to, formula licensees, distributors and End Customers, and production and processing companies. The Entrant Team hereby consents to Judges interviewing such parties for F3oil and sales verification purposes and agree to render all assistance and information reasonably requested by Judges. The Entrant Team also agrees to facilitate introductions and arrange visits by the Judges with such parties if requested by the Judges.

If any F3oil violates, as determined by Judges, in their sole discretion, these terms, or if the Entrant Team does not submit for examination or provide any assistance or information reasonably requested by the Judges, such Entrant Team will be disqualified from the Challenge. Sponsors reserve the right to disqualify an Entrant Team if the Entrant Team's compliance with the F3oil Guidelines and Requirements cannot be sufficiently verified to Sponsors' satisfaction for any reason.

6. **SELECTION OF WINNER.** The prize will be awarded to the Entrant Team that has sold the greatest amount of DHA + EPA + ARA as calculated from sales of Qualified F3oil(s) by the Final Challenge Deadline, subject to verification by the Judges. The decision of the Judges is final and binding. Amount of DHA + EPA + ARA will be calculated using the following formulas:

a. In the case that only one Qualified F3oil type is used to calculate sales for an Entrant Team:

(concentration of **DHA** + concentration of **EPA** + concentration of **ARA**) per unit of a single F3oil Type sold * number of units of such F3oil Type sold

b. In the case that more than one Qualified F3oil types are used to calculate sales for an Entrant Team:

\sum [(concentration of **DHA** + concentration of **EPA** + concentration of **ARA**) per unit of a single F3oil Type sold * number of units of such F3oil Type sold]

Where \sum means the total aggregate sum of DHA + EPA + ARA of all Qualified F3oil sold.

In the event of a tie, the prize will be awarded to the Entrant Team whose Qualified F3oil fatty acid levels and n3:n6 ratio averaged for all F3oil Types sold are closest to the target values listed below:

- Arachidonic acid (ARA) percentage of total fat: 0.9
- Eicosapentaenoic acid (EPA) percentage of total fat: 12.7
- Docosahexaenoic acid (DHA) percentage of total fat: 8.9
- n3:n6 ratio: 14.35

Only Qualified F3oil that is sold to End Customers or to Distributors by Entrant Team will be counted towards Entrant Team's sales in connection with this Challenge. NO DOUBLE-COUNTING OF F3OIL SOLD WILL BE ALLOWED FOR ANY REASON. Sponsors reserve the right to interpret or clarify the types of qualifying sales in their sole discretion. If you have any questions regarding whether a certain type of sales qualifies, please contact the Sponsors at f3fishfreefeed@gmail.com.

The eligibility of the winner is subject to verification, including but not limited to, verification that product sold is Qualified F3oil and verification of sales reports. If a winner (i) is determined to be ineligible or (ii) fails to respond to the initial verification e-mail within five (5) days of notification or after three (3) attempts (whichever occurs first), the Sponsors reserve the right to disqualify the Entrant Team and continue the Challenge prior to the Final Challenge Deadline or select an alternate winner based upon the Entrant Team with the next highest amount of essential fatty acids (specifically DHA + EPA + ARA) sold from Qualified F3oil.

Should there be any question as to the qualification of the product sold or the veracity of the sales reports, or in the event that such information cannot be satisfactorily determined by Judges, Sponsors reserve the right to disqualify the Entrant Team and revoke the determination of such Entrant Team as a winner. If an Entrant Team is disqualified, Sponsors may continue the Challenge or select an alternate winner based upon the entrant with the next highest volume of essential fatty acids (specifically DHA + EPA + ARA) sold from Qualified F3oil entrants.

7. PRIZES. The winner will be awarded all of the following: (i) US\$100,000, (ii) any amounts received by Sponsors through fundraising, and (iii) any amounts received by Sponsors

through crowdfunding through the Challenge website (“**Crowdsourced Funds**”). The winning registering company is responsible for splitting the prize among its Entrant Team partners.

The prize will be presented to the winner at the 2019 Global Aquaculture Alliance GOAL Conference. The prize will only be awarded in United States dollars. The winner must have an individual representative (“**Representative**”) in attendance at the conference in order to accept the prize. In the event that the conference referenced in the foregoing sentence is cancelled, the winner will be informed whether any portion of the prize will be awarded independent of the applicable conference or whether attendance at alternative event(s) is required, provided that such events (i) shall be related to the seafood industry and/or environmental conservation and sustainability and (ii) shall in no event be later than September 15, 2020.

The winner may be required to sign and return an additional notarized Affidavit of Eligibility and Publicity and Liability Release, where allowed by law, and such other documents as may be reasonably requested by Sponsors. Any Representatives may also be required to sign and return a Publicity and Liability Release. Failure to sign and return these documents by the specified return date will result in forfeiture of the prize. All required documentation must be signed and returned within 7 calendar days of issuance.

If the winner is disqualified for any reason, including but not limited to the winner’s inability to have a Representative be in attendance at the conference, or failure of winner or Representative to promptly sign required documents, Sponsors may select an alternate winner that is the Entrant Team with the next highest volume of essential fatty acids (specifically DHA + EPA + ARA) as calculated from the sales of its Qualified F3oils. In case of prize forfeiture, no further compensation is due by Sponsors.

The prizes are non-transferable and no prize substitution is permitted, except at the sole discretion of the Sponsors. If the prizes, or any component thereof, cannot be awarded for any reason, Sponsors reserve the right in their sole discretion to substitute the prizes, or any component thereof, with one of comparable or greater value. All costs and expenses associated with prize acceptance and use not specifically provided herein are the responsibility of each winner. Sponsors have no responsibility for the winner’s inability or failure to accept or utilize a prize as described herein.

The winner will be responsible for compliance with applicable tax laws and required to provide any information necessary for the proper reporting of taxes pursuant to any applicable laws, including but not limited to, providing any applicable tax identification numbers. All federal, state, local or other taxes and government or regulatory fees related to participation in the Challenge or acceptance or use of the prizes are solely the responsibility of the winner. The winner agrees and acknowledges that Sponsors may be required to withhold and remit a portion of the prize value to a taxing authority to comply with applicable tax laws.

8. GRANT OF PUBLICITY AND PHOTO RIGHTS. EXCEPT WHERE PROHIBITED, BY PARTICIPATING IN THE CHALLENGE, THE ENTRANT TEAM ACKNOWLEDGES AND AGREES THAT THE ENTRANT TEAM'S COMPANY AND PARTNER NAME, LOGOS, TRADEMARKS, SERVICE MARKS, LOCATION, AND PHOTOS OF AWARD RECEIPT (INCLUDING IMAGES OF THE REPRESENTATIVE) MAY BE POSTED ON SPONSORS' WEBSITES AND USED IN ANY OTHER MARKETING AND ADVERTISING MATERIAL IN ANY MEDIA, AT SPONSORS' SOLE DISCRETION AT ANY TIME. Except where prohibited, by entering the Challenge, the Entrant Team grants Sponsors and their agents a worldwide, royalty-free, non-exclusive and sub-licensable right and license to use, distribute, and publicly display the Entrant Team's company name, logos, trademarks, service marks, location, and photos of award receipt (including images of the Representative) in any way, at any time, worldwide, in any and all media related to Sponsors and the promotion of the Challenge, without any additional approval or consent of, and without compensation to the Entrant Team. The Entrant Team represents and warrants that it has received the consent of the Representative to provide the foregoing license. Sponsors will use logos, trademarks, and service marks in compliance with Entrant Team's guidelines if the Entrant Team provides such information to Sponsors.

9. LIMITATION OF LIABILITY AND RELEASE. By entering the Challenge, the Entrant Team agrees that the Challenge Parties will not be responsible or liable for any claims, injuries, costs, losses or damages (collectively "**Claims**") resulting from any Entrant Team's participation in or attempt to participate in the Challenge or use of any prize, including, without limitation, those Claims arising in connection with any of the following occurrences that may affect the operation of the Challenge: laboratory errors, technical failures or malfunctions of any kind; hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless, or Internet connectivity, or other online communication problems; errors or limitations of any Internet service providers, servers, hosts, or providers; garbled, jumbled, or faulty data transmissions; failure of any transmissions to be sent or received; lost, late, delayed, or intercepted transmissions; unauthorized human or non-human intervention in the operation of the Challenge, including without limitation, as a result of unauthorized tampering, hacking, theft, viruses, bugs, worms; or destruction of any aspect of the Challenge. The Challenge Parties are not responsible for (i) lost, late, incomplete, illegible, indiscernible, or misdirected information or reports or for any typographical errors in the announcement of the prize or in these Official Rules, (ii) any inaccurate or incorrect data contained on promotional materials, or (iii) any error in the administration of the Challenge or announcement of the prize and/or all Challenge-related materials. As a condition of entering, the Entrant Team agrees (and agrees to confirm in writing if requested by Sponsors): (a) to forever discharge, release, and hold harmless the Challenge Parties from any and all claims, liabilities, injuries, losses, damages, causes of action, suits, and demands of any kind arising from or in connection with the Challenge or the prizes, however caused; (b) under no circumstances will the Entrant Team be permitted to obtain awards for, and the Entrant Team hereby waives all rights to claim, punitive, incidental, indirect, special, exemplary, or consequential damages from the Challenge Parties; and (c) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding

attorneys' fees and court costs. If the Entrant Team is a California resident, the Entrant Team hereby waives California Civil Code Section 1542, which states, "A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which, if known by him or her must have materially affected his or her settlement with the debtor."

WITHOUT LIMITATION OF THE FOREGOING AND TO THE FULLEST EXTENT PERMITTED BY LAW, THE CHALLENGE PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES ARISING OUT OF THE ENTRANT TEAM'S PARTICIPATION IN THE CHALLENGE OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM THE CHALLENGE WEBSITE, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

10. INDEMNIFICATION. To the maximum amount permitted by law, each Entrant Team agrees to defend, indemnify and hold harmless the Challenge Parties from and against any and all liabilities, claims, actions, suits or proceedings as well as any and all losses, liabilities, damages, costs and expenses (including reasonable attorneys' fees) arising out of or accruing from (i) breach of any warranty herein by the Entrant Team; (ii) any material provided by the entrant that infringes any copyright, trademark, trade secret, trade dress, patent or other intellectual property right of any person or defames any person or violates their rights of publicity or privacy; (iii) any misrepresentation made by the Entrant Team in connection with the Challenge; (iv) failure to pay applicable taxes arising out of the Entrant Team's participation in the Challenge, including but not limited to, the receipt and use of the prizes; or (v) any breach of any applicable laws arising out of the Entrant Team's participation in the Challenge or receipt or use of any prize.

11. INSURANCE. Each Entrant Team agrees to carry Commercial General Liability Insurance with limits of at least \$1 million combined single limit bodily injury and property damage liability. This coverage is to be written on an occurrence basis and shall include, but not be limited to, premises and operations liability, cross liability endorsement, personal injury and advertising injury liability, and products/completed operations liability.

12. LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS CHALLENGE IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

13. SPONSORS' RESERVATION OF RIGHTS. Sponsors reserve the right to replace any of the Judges with another qualified Judge should a Judge become unavailable or change sponsoring organizations. If the Challenge is not capable of running as planned for any reason, including without limitation, due to force majeure or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect

the administration, security, fairness, integrity, or proper conduct of the Challenge, Sponsors reserve the right, at their sole discretion, to disqualify any entrant that is responsible or that tampers with the Challenge process or otherwise acts in violation of these Official Rules, and to cancel, modify, or terminate the Challenge. In the event of cancellation, Sponsors reserve the right to award the prizes in its discretion to an eligible, non-suspect entrant. Sponsors further reserve the right to modify or supplement these Official Rules, and to communicate such modifications or supplements to entrants as Sponsors deem reasonable.

14. GOVERNING LAW & JURISDICTION. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of the Sponsors in connection with the Challenge, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules. By entering, you consent to the jurisdiction and venue of the state and local courts located in Santa Clara County, California and the federal courts located in the Northern District of California for the resolution of all disputes relating to the Challenge, and agree that any and all disputes shall be resolved exclusively in those courts. Sponsors' failure to enforce any term of these Official Rules shall not constitute a waiver of that or any other provision. If any provision of these Official Rules is held to be invalid or unenforceable, such provision shall be struck, and the remaining provisions shall be enforced.

15. PRIVACY. Any personally identifiable information collected during an Entrant Team's participation in the Challenge will be collected by Sponsors or designee and used by Sponsors for purposes of the proper administration and fulfillment of the Challenge and as otherwise described in these Official Rules.

16. WINNER'S LIST. For the name of the winner, email f3fishfreefeed@gmail.com. Requests must be received no later than sixty (60) days after the end of the Challenge Period.

17. JUDGES AND SPONSORS. University of Arizona at 1140 E. South Campus Drive, Forbes Building, Room 306, Tucson, AZ 85721 USA Attn: Kevin Fitzsimmons; University of Massachusetts Boston 100 William T Morrissey Blvd, Boston, MA 02125 Attn: Michael Tlusty; SynBioBeta LLC 1547 Palo Verdes Mall #411 Walnut Creek, CA 94597 USA Attn: Christopher Oakes; and Anthropocene Institute 2200 Geng Rd Ste 100, Palo Alto, CA 94303, Attn: Tina Rosado. In the event a new Judge or a new organization is appointed during the Challenge Period, such Judge or organization may also elect to be a Sponsor for the purposes of this Challenge.

18. CHANGES. By entering the Challenge, you also agree that the Sponsors have the rights to make updates and/or changes to, or modify the scope of the Challenge guidelines, Challenge schedule, and winning criteria at any time during the Challenge. Entrants will be notified of these changes by the email used for registration in the Challenge.

